

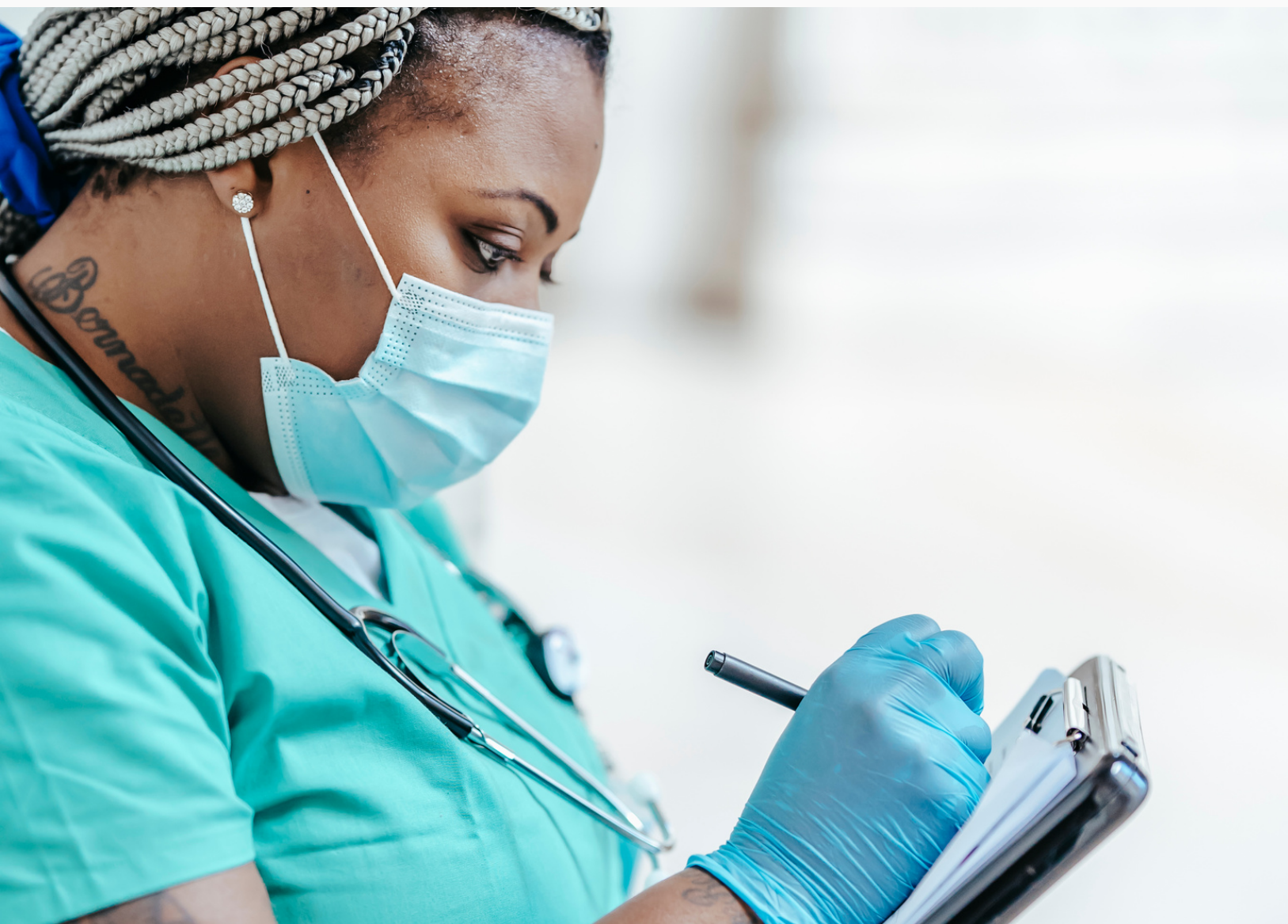


NATIONAL BLACK CHURCH INITIATIVE (NBCI)

NATIONAL CLINICAL TRIALS STRATEGIC PLAN (NCTSP)

"Many illnesses such as sickle cell anemia, asthma, diabetes, heart disease, HIV/AIDS, and certain kinds of cancer, such as prostate cancer, affect African Americans more than other people. Yet, little is known about how they respond to treatment, so African American volunteers are needed to help scientists learn how different treatments affect them. When African Americans take part in clinical trials, they help improve the health of all people and provide greater understanding of health disparities."

(The Center for Information and Study on Clinical Research Participation, 2016)



GENERAL OVERVIEW

The National Black Church Initiative (NBCI), a coalition of 150,000 African American and Latino Churches with 27.7 million members, seeks to eradicate racial disparities in healthcare, technology, education, housing, and the environment. The mission of the NBCI is to provide critical wellness information to its members and the broader public using faith-based, out-of-the-box, cutting-edge solutions to address economic and social issues. Our solutions are backed by statistical analysis, science-based strategies and techniques, and methods that have been proven to be effective and efficient.

NBCI is launching an innovative, science-based clinical strategic plan to promote clinical trials among traditionally underrepresented groups of African Americans and Latino. The NBCI National Clinical Trials Strategy Plan (NCTSP) is a comprehensive program poised to enhance understanding, education, and participation of African Americans and Latinos and usher in a new era concerning the disproportionate representation of African Americans and Latinos in clinical trials.

NATIONAL BLACK CHURCH INITIATIVE (NBCI)

**NATIONAL CLINICAL TRIALS
STRATEGIC PLAN THEME:**

NBCI is ushering in a new era of broadened engagement of Black and Latino communities in clinical trials. Particularly given the unethical and illegal behaviors involved with the Tuskegee Experiment and the intentional absence or lack of critical information for the involved subjects by governmental officials, the NBCI comprehensive approach utilizes important lessons learned from this historic medical abuse and ALL others experienced within Black and Latino communities for generating robust communication, demonstration, and education strategies toward substantially improving clinical trial participation.



7 PILLARS OF THE NBCI CLINICAL TRIALS STRATEGIC PLAN

1. Appointment of the Black Church Clinical Czar to hold the authority to speak on behalf of the population on health issues and health barriers that exist within African American and Latino patients
2. Appointment of two key advisors: Dr. Joseph Webster and Dr. James McCoy
3. Education/Outreach of African American and Latino patients nationwide on the importance of clinical trials
4. Recruitment of over 300 African American and Latino primary care physicians for the development of the African American and Latino Primary Care Clinical Program (development of program)
5. Trainers of Trainers Program connecting NBCI church congregations to local hospitals to participate in Clinical Trial Field Trips
6. African American and Latino Patient Recruitment into available clinical trials
7. Data Collection for the above

COMPONENTS OF THE NBCI CLINICAL TRIALS STRATEGIC PLAN

The overarching goal of the NBCI National Clinical Trials Strategy Plan is to increase the number of African Americans and Latinos participating in clinical trials involving leading chronic diseases throughout the United States.

The main components of the plan are as follows:

1. Develop a comprehensive website designed for African Americans, by African Americans - <https://blackchurchclinicaltrials.com/>
2. Develop a comprehensive Communication Plan, located in office of the President of NBCI which works closely with the Office of the Black Church Clinical Czar
3. Appointment of the Office of the Black Church Clinical Czar
4. Creation of the National Clinical Task Force - a seven-member advisory board of Black and Latino Clinicians
5. Incorporation of the NBCI Literature Review Committee
6. Comprehensive Patient Assistance Prescription Drug Program, \$50 Million Mental Health Initiative, and \$25M Oral Health Program
7. Establishment of 25,000 Volunteer Clinical Outreach Educators
8. Development of the NBCI Clinical Data Program
9. Development of the NBCI Clinical Publishing and Peer Review Committee
10. Recruitment of 25-50 Clinical Program Outreach Workers
11. Collaboration with over 300 Primary Care Providers across our 150,000 churches and across its Five Faith Commands to educate and promote clinical trials to African Americans and Latinos

IMPACT OF THE NBCI CLINICAL TRIALS STRATEGIC PLAN

- Health messaging from the Black Church Clinical Czar to 150,000 African American and Latino churches and 27.7 million members
- Number of people educated on the 10 principles of clinical trials
- Number of trainer of trainers within the congregations
- Number of individuals participating in clinical trial mobile pavilions
- Number of individuals going through clinical trial field trips
- Number of African American and Latino patients recruited in available clinical trials
- Number of participants enrolled into the NBCI Trainer of Trainers Program
- Collection of Data of the above

ABOUT NBCI

The National Black Church Initiative (NBCI) is a coalition of 150,000 African American and Latino Churches with 27.7 million members working to eradicate racial disparities in healthcare, technology, education, housing, and the environment. The NBCI's mission is to provide critical wellness information to its members and the public.





The National Black Church Initiative (NBCI), a coalition of 150,000 African American and Latino Churches constituting 27.7 members, works to eradicate racial disparities in healthcare, technology, education, housing, and the environment. The mission of NBCI is to provide critical wellness information to all of its members and the public. NBCI offers faith-based, out-of-the-box, cutting-edge solutions to address economic and social issues. NBCI partners with relevant organizations and officials whose overall mission is to reduce racial, social and economic disparities. Innovative solutions are supported by statistical analyses and research-based strategies methods that have demonstrated impactful outcomes Visit our website at <https://www.naltblackchurch.com/>

ABOUT REVEREND ANTHONY EVANS, NBCI PRESIDENT...



Originally from Savannah, Georgia, an advocate for justice, at an early age, while as a student in Vermont, Reverend Evans mobilized local colleges to raise over \$15,000 to help fund the investigation of the Atlanta child killings in the early eighties. After which, Reverend Evans earned a Bachelor's degree in Religion in 1981 from Middlebury College in Vermont. He was ordained in 1982 and went on to earn a Master's of Divinity in 1988 from Howard University School of Divinity. Shortly after earning his Masters, Reverend Evans became President of the National Black Church Initiative (NBCI) in 1992 and for the past twenty-five years he has devoted his expertise to leading the organization, working tirelessly on social and economic justice issues facing the black faith community.

Under Reverend Evans' leadership, NBCI has brought together a coalition of 150,000 churches from across the country, including over 15.7 million African Americans who join together to fight against health disparities, promote financial literacy, protect babies from abuse and neglect, and help preserve the environment. Reverend Evans remains a tireless advocate of the African American community, and is determined to preserve the moral authority of the

black church's voice. Reverend Evans has provided expertise and guidance related to health disparities in all stages of planning and project implementation to ensure cultural sensitivity of project materials and to support participation and engagement of African American and other minority families. He serves as a liaison with the Black Churches at all four recruitment areas and helps to identify churches and facilitate recruitment of community service providers at these churches. Reverend Evans has assisted in program evaluation to improve community uptake, and manuscript preparation to disseminate research findings.

With an extensive background in public policy and social activism, Reverend Evans has the experienced needed to effect public health improvements in the African American community. In 2005, in the wake of Hurricane Katrina, Reverend Evans and the NBCI mobilized over 15,000 volunteers to serve in the disaster relief effort. These volunteers came from NBCI member and sister churches and from many ethnic backgrounds. Reverend Evans has also engaged in an interfaith and interracial approach to solving social problems. In 2010, Reverend Evans organized a group of young hip hop artists and traditional black church leaders to launch an intensive initiative to aid Haiti and Haitians in the aftermath of that year's devastating earthquake. He committed NBCI for seven years to work through Lott Carey Foreign Mission Convention to aid in the reconstruction of Haiti, especially in the areas of housing, parenthood, economic development and civil society.

To date, Reverence Evans is launching three significant programs that will affect millions of African American and Latinos over the next seven years to include the following: NBCI's Health Emergency Declaration; NBCI's Financial Literacy Initiative; and NBCI's Educational Initiative. In addition, NBCI has formed a partnerships with Autism Speaks and with the Autism Institute at Florida State University to reduce the average age of autism diagnosis and increase access to quality early intervention in African American communities. The work of NBCI has also resulted in the creation of a health model for the black churches called the Health Emergency Declaration (HED), which will inform and serve as infrastructure for a major collaborative research initiative of Dr. Amy Wetherby as funded by the National Institutes of Health. Another initiative, NBCI's Health Emergency Declaration (HED), is a comprehensive seven-year approach to tackling the tragic state of health in the black community. Through the establishment of 35 health prevention communities, NBCI and the HED plans to educate communities across the country and promote preventive healthcare. Because of NBCI's leading role in the black community, HED will have a greater and more lasting impact on the African American community and significantly help decrease the health disparities that plague it. HED is a science-based health model that works within the traditional function of the black church. It promotes

education, screening, data collection, clinical trials, and conducts health surveys throughout its 35 health communities. The foci of the HED include cardiovascular disease, respiratory disease, arthritis, HIV/AIDS, cancer, diabetes, mental health, and addiction.

Thus, Reverend Anthony Evans has spent the duration of his life fighting tirelessly to reduce health disparities, foreclosure, homelessness, and intra-racial violence as well as promoted financial literacy and environmental and social justice across the United States. More information about NBCI can be found at <https://naltblackchurch.com/>.